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FOR IMMEDIATE RELEASE

## **TRANBEN, LTD. PROUD TO SUPPORT "DUMP THE PUMP" 2010**

CHARLESTON, SC, APRIL 7, 2010 – TRANBEN, LTD, ONE OF THE LEADING PROVIDERS OF TRANSPORTATION BENEFIT CONSULTING AND ADMINISTRATIVE SOLUTIONS, IS PLEASED TO SUPPORT THE FIFTH ANNUAL **DUMP THE PUMP** NATIONAL PROMOTION, ON THURSDAY, JUNE 17, 2010.

THE DAY IS DESIGNED TO ENCOURAGE PEOPLE TO GET OUT OF THEIR CARS AND RIDE PUBLIC TRANSPORTATION TO RAISE AWARENESS OF THE FINANCIAL AND ENVIRONMENTAL BENEFITS OF PUBLIC TRANSPORTATION. ON JUNE 17, PUBLIC TRANSIT AGENCIES, PUBLIC SECTOR ORGANIZATIONS AND PRIVATE COMPANIES NATIONWIDE WILL JOIN TOGETHER TO ENCOURAGE CITIZENS TO DUMP THE PUMP BY LEAVING THEIR CARS AT HOME AND RIDING PUBLIC TRANSPORTATION.

TRANBEN, LTD PROVIDES TRANSIT AUTHORITIES, EMPLOYERS AND CONSUMERS SOLUTION-ORIENTED ANSWERS TO THE RISING COST OF BOTH GASOLINE AND TRANSIT COSTS. THE COMPANY HAS EXTENSIVE EXPERIENCE WORKING WITH AND DEVELOPING SUCCESSFUL PROGRAMS FOR TRANSIT AUTHORITIES, PUBLIC SECTOR ORGANIZATIONS AND PRIVATE SECTOR COMPANIES, HELPING CLIENTS CREATE, DEVELOP AND IMPLEMENT THE RIGHT TAX-FREE SOLUTION FOR THEIR UNIQUE NEEDS. TRANBEN SERVICES SEVERAL MAJOR METROPOLITAN MARKETS, INDIVIDUAL SUBURBAN MARKETS, AND MAJOR CORPORATIONS, PROVIDING TAX-FREE TRANSPORTATION BENEFIT CONSULTING AND ADMINISTRATIVE SERVICES TO COMPANIES AND ORGANIZATIONS FOR THEIR RESPECTIVE EMPLOYEES WHO UTILIZE PUBLIC TRANSPORTATION IN COMMUTING TO AND FROM WORK.

*WITH THE EVER ESCALATING COSTS OF LIVING, TRANBEN IS HONORED TO SUPPORT INITIATIVES DESIGNED TO INCREASE PUBLIC TRANSPORTATION AWARENESS AND RIDERSHIP. WE WORK WITH THE LOCAL TRANSIT AUTHORITIES AND TRANSIT VENDOR PARTNERS IN PROVIDING A SIMPLE AND STRAIGHTFORWARD TAX-FREE BENEFIT THAT EMPLOYERS CAN EASILY PROVIDE THEIR EMPLOYEES, AND WHICH HAS AN IMMEDIATE, REAL IMPACT ON THE BOTTOM LINE FOR THOSE EMPLOYEES.*

JEREMY BROLIER, PRESIDENT, TRANBEN LTD

ABOUT TRANBEN, LTD: TRANBEN, LTD WORKS THROUGHOUT THE UNITED STATES IN PROVIDING TAX-FREE TRANSPORTATION BENEFIT CONSULTING AND ADMINISTRATIVE SERVICES TO PUBLIC, PRIVATE AND NOT-FOR-PROFIT BUSINESSES FOR THEIR EMPLOYEES WHO UTILIZE PUBLIC TRANSPORTATION, VANPOOL OR BICYCLE TO AND/OR FROM WORK. TRANBEN, LTD IS THE PREMIER PROVIDER OF ADMINISTRATIVE FEE-FREE PRE-TAX TRANSPORTATION BENEFIT SOLUTIONS TO EMPLOYERS WHO WANT TO SELF-ADMINISTER THEIR COMMUTER BENEFIT PROGRAMS. FOR ADDITIONAL INFORMATION, VISIT [WWW.TRANBEN.COM](http://WWW.TRANBEN.COM).

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